

The IDEA² Global mentored innovation program

IDEA² Global provides mentoring and connections to biomedical innovators around the world to develop their project ideas and to provide the expertise to realize them. It is especially valuable for trainees, early-stage professionals and those who have few opportunities in their normal work to participate in innovation projects.

Each edition of IDEA² Global recruits new project teams of one or more individuals, and provides innovation training, presentation skill building, and team-specific mentorship and guidance by internationally-recognized experts.

Teams who complete IDEA² Global have technology projects more clearly focused on unmet medical needs, a broader network of connections, and improved ability to compete for collaborators and funding.

IDEA² Global timeline

May	June	July	... October	November	December
Project mentorship					
Selection and orientation	Impact proposition workshop 1	Intensive group mentoring	Impact proposition workshop 2	Pitch skills workshop	
	1:1 team mentoring				
					Final pitches, Awardees announced

Partner roles

Faculty for group mentoring
Individual mentor
Review panelist

IDEA² Global stages

Recruitment

- Project teams are recruited internationally through an open call from universities, medical centers, and entrepreneur sector
- Focus on people and teams that can benefit most from mentorship and international expertise
- Partners can participate in recruiting and selection through many means, such as custom calls for applications, special events like competitions, sponsorships, and prizes.

Project mentoring

- Teams are matched with mentors for specific expertise
- Teams typically interact 1:1 with mentors 2-4 times, but there is no limit
- Impact proposition workshops help teams refine their project definition, strategy, and story
- Additional pitch skills workshops help teams prepare to make the case for support or collaboration
- Partners can participate as mentors, resource connections, and/or workshop faculty

After IDEA²

- Awardee teams connected to additional resources and support
- Teams compete for further funding and investment from other sources
- Teams enjoy expanded network access
- In some cases, teams start new companies