



Massachusetts
Institute of
Technology

Turn your
medtech
idea...

...into a
healthcare
innovation

mit·linQ idea² global

Transformative mentorship and expertise for emerging innovation leaders. Individuals and teams complete IDEA² Global with new technology projects clearly focused on compelling medical needs, broad networks of connections, and improved abilities to compete for collaborators and funding.

1:1 mentoring from
matched experts

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Innovation training

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Pitch skills training

MIT-based workshops

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International network
connections

idea2.mit.edu

Applications due April 16

Who is eligible?

Any individual or groups who has an idea for a biomedical research project or business concept. It is especially valuable for trainees, early-stage professionals, and those who have few opportunities in their normal work to participate in innovation projects. Individuals or at least 1 member of a team must be available for the Final Proposal Presentation in Boston in December, 2019.

What is the process?

Recruitment

- + Project teams are recruited internationally through a call from universities, medical centers, and entrepreneur sector
- + Focus on people and teams that can benefit most from mentorship and international expertise
- + Partners can participate in recruiting and selection through many means, such as custom calls for applications, special events like competitions, sponsorships, and prizes.



Project mentoring

- + Teams are matched with mentors for specific expertise
- + Teams typically interact 1:1 with mentors 2–4 times, but there is no limit
- + Impact proposition workshops help teams refine their project definition, strategy, and story
- + Additional pitch skills workshops help teams prepare to make the case for support or collaboration
- + Partners can participate as mentors, resource connections, and/or workshop faculty

After IDEA²

- + Awardee teams connected to additional resources and support
- + Teams compete for further funding and investment from other sources
- + Teams enjoy expanded network access
- + In some cases, teams start new companies



“IDEA² showed me how important it is to make your idea understood ... I thought that all the people who were talking to me were doctors, or they understood medicine. But they aren't. They are from business, from medical sector industries, different sectors. ... They gave me the ability to understand my own project.”

Sara Martínez Díez, IDEA² Team Lead in 2014

Important dates

- + March 21: Call for Applications
- + April 16, 13:00 Eastern: Applications due
- + May 1: Public announcement of IDEA² Global Class of 2019
- + May 10: IDEA² Global orientation
- + June 20–21: Kickoff workshop at MIT
- + June – October: Mentor assignments (ongoing)
- + October 18: Review Workshop
- + November 14: Pitch training seminar (via Web conference)
- + December 5–6: Commencement Workshop at MIT

Questions?

Visit idea2.mit.edu for answers to common questions about the IDEA² Global application process, or write to info.idea2@mit.edu.

Info and apply at idea2.mit.edu

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IDEA² GLOBAL PARTNERS

