

## The IDEA<sup>2</sup> mentored innovation program

IDEA<sup>2</sup> provides mentoring and connections to biomedical innovators around the world to develop their project ideas and to provide the expertise to realize them. It is especially valuable for trainees, early-stage professionals and those who have few opportunities in their normal work to participate in innovation projects.

Each edition of IDEA<sup>2</sup> recruits new project teams of one or more individuals, and provides innovation training, presentation skill building, and team-specific mentorship and guidance by internationally-recognized experts.

Teams who complete IDEA<sup>2</sup> have technology projects more clearly focused on unmet medical needs, a broader network of connections, and improved ability to compete for collaborators and funding.

## IDEA<sup>2</sup> Global timeline

May	June	July	... October	November	December
<b>Project mentorship</b>					
Orientation May 10	Kickoff Workshop at MIT June 10–11	Intensive group mentoring	Review Workshop October 2	Pitch skills seminar November TBA	Commencement Workshop December 7–8
	1:1 team mentoring				

### Partner roles

Faculty for group mentoring  
Individual mentor  
Review panelist

## IDEA<sup>2</sup> Global stages

### Recruitment

- Project teams are recruited internationally through an open call from universities, medical centers, and entrepreneur sector
- Focus on people and teams that can benefit most from mentorship and international expertise
- Partners can participate in recruiting and selection through many means, such as custom calls for applications, special events like competitions, sponsorships, and prizes.

### Project mentoring

- Teams are matched with mentors for specific expertise
- Teams typically interact 1:1 with mentors 2–4 times, but there is no limit
- Impact proposition workshops help teams refine their project definition, strategy, and story
- Additional pitch skills workshops help teams prepare to make the case for support or collaboration
- Partners can participate as mentors, resource connections, and/or workshop faculty

### After IDEA<sup>2</sup>

- Awardee teams connected to additional resources and support
- Teams compete for further funding and investment from other sources
- Teams enjoy expanded network access
- In some cases, teams start new companies

